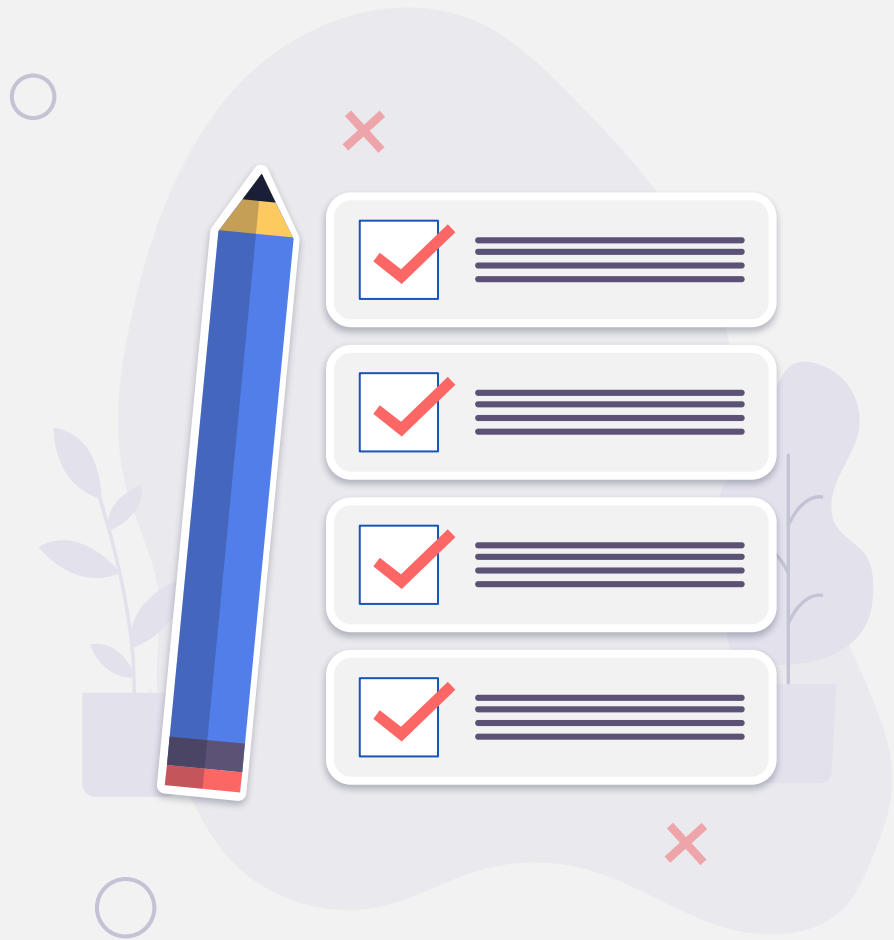




# Culver City Proposed Restrictions Surveys



## **SURVEY TACTICS**

- **Online Survey in English and Spanish**
- **In-Person with Bilingual Staff**





## CURRENT ONLINE RESULTS

- **Residential**
  - 798 English
  - 32 Spanish
- **Commercial**
  - 144 English
  - 3 Spanish

WE WANT YOUR FEEDBACK!

WHAT DO YOU FEEL ABOUT SOME PROPOSED PRODUCT RESTRICTIONS?

Visit [CulverCityRecycles.com](https://CulverCityRecycles.com) to take online survey.

# SURVEY TIME!

We need feedback on the following proposed product restrictions:

- A** Sale and Usage of Single-use Plastic Beverage Bottles
- B** Sale and Usage of Single-use Plastic Carry Out Bags
- C** Sale and Usage of Balloons
- D** Citywide Outdoor Smoking
- E** Usage of Astroturf

Visit [CulverCityRecycles.com](https://CulverCityRecycles.com) to complete the online survey.

**Culver CITY**  
PUBLIC WORKS DEPARTMENT | [CulverCityRecycles.com](https://CulverCityRecycles.com)

## ONLINE SURVEY

**Culver City Proposes Restrictions to Reduce Plastics and Trash Pollutants in Ballona Creek**

The City of Culver City is exploring proposals to enhance current plastic restrictions and ban common trash pollutants found during Ballona Creek cleanups. In addition, the City is considering banning the usage of astroturf. The proposed bans include:

- Sale and Usage of Single-use Plastic Beverage Bottles
- Sale and Usage of Single-use Plastic Carry Out Bags
- Sale and Usage of Balloons
- Citywide Outdoor Smoking
- Usage of Astroturf

**Your Input Matters**

To ensure these proposed restrictions are fair and effective, the City is conducting targeted outreach to residents, businesses and commercial entities that may be affected by these bans. We aim to understand residential consumer behaviors and the potential financial implications and hardships these measures could cause to businesses and the City. We also want to gauge the community interest with the positive impacts to our community if these restrictions are enacted.

Please click on the survey link to submit your feedback on these proposed bans. The data we collect will help us shape a cleaner, more sustainable Culver City. The survey will be limited to one response per user.

[Take Online Survey](#)



# SOCIAL MEDIA/EMAIL



# IN-PERSON SURVEY

<b>Improve commercial participation</b>	<ol style="list-style-type: none"><li>1. Utilize existing contacts and connections with large retailers from Economic Development</li><li>2. Send out emails from database list to request phone or in-person survey</li><li>3. Conduct phone and/or in-person visit to conduct survey</li><li>4. Leave survey postcard or FAQ with QR code (if previous contact attempts unsuccessful)</li></ol>
<b>Address data gaps (as needed)</b>	Target specific business/location types likely to sell the target items (described below) + high foot-traffic areas
<b>Ensure accessibility and reach</b>	Offer survey at high foot-traffic locations/times (Sat/Sun ~11-4pm (preferred), weekdays 2-6pm)
<b>Gain additional insights on common trends in responses</b>	Use online survey findings to guide qualitative follow-up questions for in-person participants



# IN-PERSON SURVEY

TARGET ITEMS	BUSINESS/LOCATION TYPES
Balloons	Party stores, balloon specialties, grocery stores
Single-use plastic bags	Grocery stores, retail stores, cafes/restaurants with takeout/delivery
Cigarettes	Smoke shops, local convenience stores, outdoor smoking areas
Single-use plastic bottles	Costco, grocers, convenience stores, cafes/restaurants
Artificial turf	Professional landscapers, turf retailers





We want your feedback on  
proposed product restrictions.

Do you live in or own a  
business in Culver City?

**Take our survey today.**

Scan the **QR code**  
and give us your feedback!



Queremos su opinión sobre las  
restricciones propuestas.

¿Vive o es propietario de un  
negocio en Culver City?

**Participe en nuestra  
encuesta hoy.**

Escanee el **código QR**  
y denos su opinión.





## Product Restriction Survey FAQ

### What is the purpose of the survey?

The purpose of this survey is to assess the potential impact of the proposed product restrictions on Culver City residents and businesses.

### Who can take the survey and how often can they take it?

Individuals who either are residents of Culver City or manage a business in Culver City are eligible to take this survey. Only one response is allowed per individual.

### What items is Culver City proposing restrictions on?

Currently, a ban on the sale and usage of the following items within Culver City is being considered:

- Single-Use Plastic bottles
- Balloons
- Astrotrurf
- Single-Use Plastic Bags

Additionally, a prohibition on outdoor smoking in Culver City is also being considered.

### Why are these restrictions being considered?

The potentially restricted items - plastic water bottles, balloons, single-use plastic bags, and cigarette butts - represented the majority of trash pollutants found during a series of creek clean-ups within the city. These restrictions are being considered with the goal of reducing Culver City's litter and trash output.

### What languages is the survey offered in?

English and Spanish.

### When will the survey end?

All final research will be completed by December this year.



Scan the **QR code** and give us your feedback!



## Encuesta sobre restricciones de productos FAQ

### ¿Cuál es el objetivo de la encuesta?

El objetivo de esta encuesta es evaluar el impacto que la restricción de los productos propuestos tendría en los residentes y negocios de Culver City.

### ¿Quién puede realizar la encuesta y con qué frecuencia?

Las personas que residen en Culver City o que gestionan o son propietarios de un negocio en Culver City pueden participar en esta encuesta y enviar una única respuesta.

### ¿Sobre qué artículos está proponiendo restricciones Culver City?

Actualmente, se está considerando prohibir la venta y el uso de los siguientes artículos dentro de Culver City:

- Botellas de plástico de un solo uso
- Globos
- Césped artificial
- Bolsas de plástico de un solo uso

Además, también se está considerando una prohibición de fumar en espacios al aire libre en Culver City.

### ¿Por qué se están considerando estas restricciones?

Los artículos potencialmente restringidos - botellas de agua de plástico, globos, bolsas de plástico de un solo uso y colillas de cigarrillos - representaron la mayoría de los contaminantes de basura encontrados durante una serie de limpiezas de arroyos dentro de la ciudad. Estas restricciones se están considerando con el objetivo de reducir la producción de basura y los desechos en Culver City.

### ¿En qué idiomas se ofrece la encuesta?

En inglés y español.

### ¿Cuándo finalizará la encuesta?

Toda la investigación final se entregará a los funcionarios de la ciudad en diciembre de este año.



Escanee el **código QR** y denos su opinión.