

Culver City Proposed Restrictions Surveys



SURVEY TACTICS

- Online Survey in English and Spanish
- In-Person with Bilingual Staff
- Phone & email
- Virtual meetings



CURRENT ONLINE RESULTS

Residential

- 851 English
- 32 Spanish

Commercial

- 160 English
- 5 Spanish







SOCIAL MEDIA/EMAIL



Culver City Proposes Restrictions to Reduce Plastics and Trash Pollutants in Ballona Creek

The City of Culver City is exploring proposals to enhance current plastic restrictions and ban common trash pollutants found during Ballona Creek cleanups. In addition, the City is considering banning the usage of astroturf. The proposed bans include:

- Sale and Usage of Single-use Plastic Beverage Bottles
- Sale and Usage of Single-use Plastic Carry Out Bags
- Sale and Usage of Balloons
- · Citywide Outdoor Smoking
- Usage of Astroturf

Your Input Matters

To ensure these proposed restrictions are fair and effective, the City is conducting targeted outward to residents, businesses and commercial entitles that may be affected by these bans. We aim to understand residential consumer behaviors and the potential financial implications and hardships these measures could cause to businesses and the City. We also want to gauge the community interest with the possible impacts to our community if these restrictions are enacted.

Please click on the survey link to submit your feedback on these proposed bans. The data we collect will help us shape a cleaner, more sustainable Culver City. The survey will be limited to one response per user.

Take Online Survey



Improve commercial participation	 Utilize existing contacts from Economic Development Email retailers to schedule meetings Conduct phone calls, virtual meetings, and/or in-person visits to conduct survey Leave survey postcard or FAQ with QR code (if unable to reach business)
Address data gaps (as needed)	 Collect survey responses from businesses that haven't taken the online survey Collect additional qualitative data through open-ended conversation with store owners, managers, or relevant personnel *Beverages in single-use plastic bottles, balloons, cigarettes, and/or Astroturf
Ensure accessibility & reach	 Visit businesses on varying days of the week and at times managers/owners are likely to be on-site and available (e.g. Tues - Thurs AM) Collect contact details and follow-up with those who could not participate in person



CURRENT IN-PERSON SURVEY RESULTS

Commercial

- 41 retailers emailed/called
- 32 in-person visits
- 3 virtual meetings
- 10 new survey responses (English)



We want your feedback on proposed product restrictions.

Do you live in or own a business in Culver City?

Take our survey today.

Scan the **QR code** and give us your feedback!





Queremos su opinión sobre las restricciones propuestas.

¿Vive o es propietario de un negocio en Culver City?

Participe en nuestra encuesta hoy.

Escanee el <u>código QR</u> y denos su opinión.





Culver Product Restriction Survey FAQ

What is the purpose of the survey?

The purpose of this survey is to assess the potential impact of the proposed product restrictions on Culver City residents and businesses.

Who can take the survey and how often cam they take it?

Individuals who either are residents of Culver City or manage a business in Culver City are eligible to take this survey. Only one response is allowed per individual.

What items is Culver City proposing restrictions on?

Currently, a ban on the sale and usage of the following items within Culver City is being considered:

- Single-Use Plastic bottles
- Balloons
- Astroturf
- Single-Use Plastic Bags

Additionally, a prohibition on outdoor smoking in Culver City is also being considered.

Why are these restrictions being considered?

The potentially restricted items - plastic water bottles, balloons, single-use plastic bags, and cigarette butts - represented the majority of trash pollutants found during a series of creek clean-ups within the city. These restrictions are being considered with the goal of reducing Culver City's litter and trash output.

What languages is the survey offered in?

English and Spanish.

When will the survey end?

All final research will completed by December this year.



Scan the **QR code** and give us your feedback!



Encuesta sobre restricciones de productos FAQ

¿Cuál es el objetivo de la encuesta?

El objetivo de esta encuesta es evaluar el impacto que la restricción de los productos propuestos tendría en los residentes y negocios de Culver City.

¿Quién puede realizar la encuesta y con qué frecuencia?

Las personas que residen en Culver City o que gestionan o son propietarios de un negocio en Culver City pueden participar en esta encuesta y enviar una única respuesta.

¿Sobre qué artículos está proponiendo restricciones Culver City?

Actualmente, se está considerando prohibir la venta y el uso de los siguientes artículos dentro de Culver City:

- · Botellas de plástico de un solo uso
- Globos
- · Césped artificial
- · Bolsas de plástico de un solo uso

Además, también se está considerando una prohibición de fumar en espacios al aire libre en Culver City.

¿Por qué se están considerando estas restricciones?

Los artículos potencialmente restringidos - botellas de agua de plástico, globos, bolsas de plástico de un solo uso y colillas de cigarrillos - representaron la mayoría de los contaminantes de basura encontrados durante una serie de limpiezas de arroyos dentro de la ciudad. Estas restricciones se están considerando con el objetivo de reducir la producción de basura y los desechos en Culver City.

¿En qué idiomas se ofrece la encuesta?

En inglés v español.

¿Cuándo finalizará la encuesta?

Toda la investigación final se entregará a los funcionarios de la ciudad en diciembre de este año.



Escanee el código QR y denos su opinión.